



## SmithWalker Productions

Email: [smithwalker13@gmail.com](mailto:smithwalker13@gmail.com)  
or call Hannah to discuss 022-514-9547

### Rates:

- \$75 per hour developing campaign strategies, branding/graphic design, and marketing plans
- \$75 per hour tutoring using digital marketing tools like Mailchimp, Constant Contact, Facebook, Twitter, Google Analytics, SEO, and Google AdWords
- \$50 per hour web design via Wordpress + hosting/domain expenses
- \$50 per hour for creating newsletters/eblasts via Mailchimp or Constant Contact + eblast expenses if your contacts are over 2000 or you need to send more than one eblast per month
- \$35 per hour social media and blog creation/curation and writing
- See Content Creation for Video Production Rates

Name of Campaign:

Goal:

Company/Nonprofit/Individual working with SmithWalkerProductions:

Contact Person:

Contact Phone:                      Email:                      and Website:

What do you need made? (website, brand, graphic, social media channels):

Do you have a mailing list and do you need eblasts or newsletters?      If so, how often per month?  
If so, how big is your mailings list?

Would you like to do a lead (email) generation campaign to obtain mailing lists?

Do you want to run Facebook Ads/boosting, Google Ads, Local Giggle Screen ads?      What is your budget for advertising per month?

Target Audience (age group, education level, business, non-profit, etc):

Target Platform (Facebook, Instagram, Twitter, Youtube, Website, blog, other):

Do you want me train someone to use the digital marketing tools so your business can manage and curate the social media, newsletters, eblast campaigns, and/or website?

Or do you want SmithWalker Productions to manage and curate the tools/website?

Do you want monthly google analytics and social media metrics tracking for ROI purposes and A/B testing?